



# PMI Ferryboat Network

MARKET	FERRY	SERVICE	Vessels	# Units	Avg Monthly Impressions	
<b>New York-Metro</b>	NY Water Taxi	Manhattan, Westchester, Brooklyn, Long Island	10	20	233,340	
	SeaStreak	Central NJ - Lower Manhattan	4	8	225,000	
	Liberty Landing Ferry	Jersey City - Lower Manhattan	3	6	125,000	
	<b>MARKET TOTALS:</b>		<b>16</b>	<b>32</b>	<b>610,300</b>	
<b>Long Island</b>	Fire Island Ferrys	LI South Shore - Fire Island Ferries	18	36	445,000	
	<b>MARKET TOTALS:</b>		<b>18</b>	<b>36</b>	<b>445,000</b>	
<b>Philadelphia-Metro South Jersey</b>	Cape May Ferry	Cape May, NJ - Lewes, De	5	10	311,666	
	<b>MARKET TOTALS:</b>		<b>5</b>	<b>10</b>	<b>311,600</b>	
<b>Boston-Metro</b>	Boston Harbor Cruises	Boston-Hingham-Charlestown	3	6	489,250	
	Provincetown Ferry	Boston-Provincetown, Cape Cod	1	2	95,000	
	<b>MARKET TOTALS:</b>		<b>4</b>	<b>8</b>	<b>584,200</b>	
<b>Cape Cod, New England</b>	Hy-Line	Nantucket, Martha's Vineyard	4	8	162,350	
	Vineyard Fast Ferry	Quonset Pt-Martha's Vineyard	1	2	83,585	
	Island Queen	Falmouth-Martha's Vineyard	1	2	87,750	
	Falmouth Edgertown	Falmouth-Martha's Vineyard	1	2	36,750	
	Cape Cod Fast Ferry	Bedford, MA-Martha's Vineyard	2	4	97,500	
	Steamship Authority	Woods Hole-Marthas Vinyard/Hyannis-Nantucket	5	10	340,000	
	<b>MARKET TOTALS:</b>		<b>14</b>	<b>28</b>	<b>807,900</b>	
<b>So. New England</b>	Block Island	Block Island-Point Judith, RI	3	6	96,333	
	Block Island Express	New London- Block Island	2	4	25,500	
	Nelseco	Providence-Newport	1	2	21,250	
	<b>MARKET TOTALS:</b>		<b>6</b>	<b>12</b>	<b>143,000</b>	
<b>So. Connecticut, LI Sound</b>	Cross Sound Ferry	Orient Pt, New London	5	10	396,667	
	Bridgeport/Port Jeff	Port Jefferson, Long Island/Bridgeport, Fairfield, CT	3	6	283,333	
	Viking Fleet	Montauk, Nantucket, Martha's Vineyard	2	4	39,667	
	<b>MARKET TOTALS:</b>		<b>10</b>	<b>20</b>	<b>719,600</b>	
<b>Washington DC-Metro</b>	Potomac Riverboat Company	Alexandria, VA – Nat'l Harbor, MD	5	5	578,000	
		Washington Nationals' Games	(1)			
	<b>MARKET TOTALS:</b>		<b>5</b>	<b>5</b>	<b>578,000</b>	
<b>South Florida</b>	Key West Express	Ft Myers, Marco Island-Key West	4	8	178,000	
	<b>MARKET TOTALS:</b>		<b>4</b>	<b>8</b>	<b>178,000</b>	
<b>Pittsburgh-Metro</b>	Pittsburgh Water Limo	Pittsburgh Rivers – 'Steelers'/ 'Pirates' Games	2	4	1,850,000	
	<b>MARKET TOTALS:</b>		<b>2</b>	<b>4</b>	<b>1,850,000</b>	
<b>Cincinnati-Metro</b>	Queen City Riverboats	Cincinnati Rivers – 'Bengals'/ 'Cincinnati Reds' Games	3	6	1,600,000	
	<b>MARKET TOTALS:</b>		<b>3</b>	<b>6</b>	<b>1,600,000</b>	
<b>Chicago-Metro</b>	Chicago Water Taxi	Chicago Loop	2	4	85,800	
	<b>MARKET TOTALS:</b>		<b>2</b>	<b>4</b>	<b>85,800</b>	
<b>West Coast</b>	<u>Seattle</u>	Victoria Clipper	Seattle-Victoria	3	6	158,667
	<u>San Francisco</u>	Golden Gate Ferry	Larkspur-San Francisco	3	6	175,000
		Golden Gate Ferry	Sausalito-San Francisco	1	2	140,000
	<u>Los Angeles</u>	Catalina Express	Long Beach, Laguna Beach, San Pedro-Catalina Island	5	10	221,700
	<b>MARKET TOTALS:</b>		<b>12</b>	<b>24</b>	<b>695,300</b>	

\*Average (2) Units per vessel

**GRAND TOTAL:**

**102**

**199\***

**8,573,000**



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